

Mexico's Leading International Trade Fair for the Automotive Service Industry targeting Trade Visitors from Latin and Central America

Event Date/Hours	Wednesday, June 14 – Friday, June 16, 2017 (annual) 1:00 p.m. – 8:00 p.m.
Location	Centro Banamex, Mexico City, Mexico
Exhibition Space	21,087 sqm gross (2015)
Exhibitors	470 exhibitors from 21 countries (2015)
Attendees	19,102 from 32 countries (2015)
Product Groups	<p>Parts & Components-Vehicle parts, components and systems of the drive chassis, body, electrics/electronics Groups, systems & modules of the interior, exterior, drive, drive dynamics and electronic control groups</p> <p>Accessories & Customizing - Vehicle accessories, special equipment, tuning, performance systems, design refinement, tires, wheels, wheel accessories</p> <p>Repair & Maintenance - Equipment for vehicle service / repair, bodywork repair and painting, workshop equipment, dealership equipment, waste disposal and recycling</p> <p>Management & Digital Solutions - IT products, insurance, finance, leasing, claims management, vehicle inspection services, dealer management systems, dealership planning and construction, dealership marketing</p> <p>Car Wash, Care & Reconditioning - Service station, car care, car wash equipment and products</p> <p>Electronics & Systems - Engine electronics, vehicle lighting, electrical system, driver assistance systems/ vehicle safety, comfort electronics</p>
Participation Fee	<p><u>Booth Package Member Rate:</u> US\$ 336 + 16% VAT per sqm (USD 3,024 + 16% VAT per 9 sqm booth) * must be a current dues-paying member of one of the above sponsoring associations</p> <p><u>Booth Package Non-Member Rate:</u> US\$ 399 + 16% VAT per sqm (USD 3,591 + 16% VAT per 9 sqm booth)</p> <p><u>Raw Space Member Rate:</u> US\$ 315 + 16% VAT per sqm (USD 11,340 + 16% VAT per 36 sqm booth) * must be a current dues-paying member of one of the above sponsoring associations</p> <p><u>Raw Space Non-Member Rate:</u> US\$ 383 + 16% VAT per sqm (USD 13,788 + 16% VAT per 36 sqm booth)</p> <p>Booth Package: Includes booth construction, company signage, carpet (show color), table and two chairs, 1 electrical outlet, lighting, company listing in the official show directory, listing on the show web site and booth personnel badges (3) per 9 sqm.</p> <p>Raw Space: Includes company listing in the official show directory, listing on the show web site, booth personnel badges (3) per 9 sqm.</p>
Admission Fee	Trade Attendees / Buyers Only Pre-registration: \$100 MXP Onsite: \$200 MXP Attendees under the age of 18 years old are not permitted.
Seminars	Product training and education direct from the field experts, leading companies and manufacturers
Supporters	<p>APRA – Automotive Parts Remanufacturers Association(USA) Andellac – National Association for Tire Distributors of Mexico Aridra – National Association of Representatives, Importers and Distributors of Automotive Parts and Accessories ASA – Federal Association of Manufacturers and Importers of Automobile Service Equipment (Germany) Camexa –German–Mexican Chamber of Commerce and Industry EGEA – European Garage Equipment Association (Belgium)</p> <p>HDMA – Heavy Duty Manufacturers Alliance (USA) INA – Industria Nacional de Autopartes (INA) MEMA – Motor Equipment Manufacturers Association(USA) SEMA – Specialty Equipment Market Association (USA) OAC – Overseas Automotive Council (USA) ZDK – German Federation for Motor Trades and Repairs (Germany)</p>
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